

Table 3.2 Demographics of Internet Users

	Percentage Who Use the Internet
All Adults	87
Men	87
Women	86
Race/Ethnicity	
White, non-Hispanic	85
Black, non-Hispanic	81
Hispanic (English and Spanish speaking)	83
Age	
18–29	97
30–49	93
50–64	88
65+	57
Household Income	
Less than \$30,000/year	76
\$30,000–\$49,999	83
\$50,000–\$74,999	95
\$75,000+	99
Educational Attainment	
High school grad or less	76
Some college	91
College +	97

Source: "Internet User Demographics," Pew Research Center, Washington, DC (January, 2014). <http://www.pewinternet.org/data-trend/internet-use/latest-stats/>